



Webinar on Innovations in Health Care Technologies: AI, Telemedicine, and Consumer Wearables

Purpose

The AAHCI [European Regional Office](#) host, The University of Zürich, Faculty of Medicine ([UZH](#)), will co-host this webinar on Thursday, March 30th from 2 – 3:30 p.m. Central European Time.

Innovations in healthcare technology have played a critical role in a new generation of products, services, and solutions that save lives and improve health and wellbeing worldwide. Technologies and the growing use of AI will continue to change the way medical care is delivered and the patient experience. This webinar focuses on new and innovative trends in healthcare technologies, with insights on how patents can be used to protect healthcare technology and on the challenges of the patent granting process.

Time and Date

Thursday, March 30th at 2 p.m. (CET)/8 a.m. (ET)

Registration Link to Join

https://aamc-org.zoom.us/webinar/register/WN_2g1J1kMAT429yzzomTQr9w

Meeting Agenda

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| 2:00 pm CET | Welcome and Introductions
<i>Luciano Saso</i> , Professor of the Faculty of Pharmacy and Medicine of Sapienza University of Rome and AAHCI European Office Ambassador
<i>Frank Rühli</i> , Dean of the Faculty of Medicine of the University of Zurich and AAHCI European Office Ambassador (<i>Chair</i>) |
| 2:10 pm CET | Setting the scene: Trends and challenges in healthcare technology with a focus on AI and telemedicine
<i>Carlos Rivera Pons</i> , Team Manager, European Patent Office |
| 2:25 pm CET | AI in Digital Therapeutics
<i>Tobias Kowatsch</i> , Associate Professor for Digital Health Interventions, University of Zurich (UZH), Director, School of Medicine, University of St. Gallen (HSG), Scientific Director, Centre for Digital Health Interventions, UZH, HSG & ETH Zurich |
| 2:40 pm CET | Use and Usefulness of Consumer Wearables for Remote Monitoring and Routine Health Care
<i>Viktor von Wyl</i> , Professor of Digital and Mobile Health, Institute for Implementation Science in Health Care, University of Zurich |



2:55 pm CET Protecting Inventions in Medical Method in Computer-Implemented Inventions

Juan-Miguel Birlanga, Examiner, European Patent Office

3:10 pm CET Panel Discussion/Q & A
Sample discussion questions:

- 1) What are the privacy concerns surrounding AI in telemedicine/digital therapeutics/wearables?
- 2) What are future trends in Europe concerning health care technologies and protection of inventions?
- 3) Questions from the audience

3:30 pm CET Wrap-up/Meeting Ends

